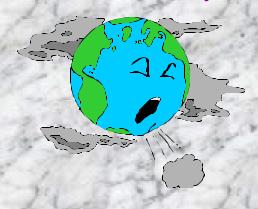
What Do We Know?

Tobacco use is the single most preventable cause of death and disability in our society today.

Tobacco use causes more than 436,000 deaths each year.

Tobacco use and secondhand smoke in Maryland account for approximately 20% of all deaths each year.

In Frederick County:



19.5% of youth and 16.7% of adults report smoking cigarettes

12.4% of women report smoking while pregnant

41% of all youth live in homes with smokers

59.3% of youth smokers and 54.9% of adult smokers have tried to quit smoking



The *CRFP* works toward reaching its goals through the following initiatives:

Community-Based Education

Provides funding to allow local groups to carry out grassroots efforts to educate and increase awareness about tobacco-related issues

Cessation

Provides funding to provide services to youth and adults who are attempting to stop using tobacco products

School-Based Education

Provides funding to support school-based initiatives focusing on tobacco education and prevention programs to students

Enforcement

Provides funding to support law enforcement efforts to uphold laws about tobacco



Background Information About the Maryland Cigarette Restitution Fund Program (CRFP)

Senate Bill 896/ House Bill 1425 were signed into law on April 25, 2000. Enactment created the Cigarette Restitution Fund Program to oversee and implement the goals of conquering cancer and ending smoking. Funding represents \$1 billion commitment over 10 years, beginning July 1, 2000.

Tobacco Use Prevention & Cessation Program

Local Public Health Component:

to establish Community Health Coalitions to assist Local Health Officers to identify existing prevention/cessation programs and plan/implement new programs

Statewide Programs Component:

to support local programs that emphasize smoking cessation and prevention and the elimination of health disparities

Surveillance & Evaluation Component:

to conduct baseline & annual studies of cancer incidence and mortality and monitor/evaluate results

Counter-Marketing/Media Component:

to develop a media campaign to counter tobacco advertisements and promote healthy behaviors

Overarching Projects

Minority Outreach & Technical Assistance Component:
Statewide program to promote effective involvement of minorities in the CRFP

Healthcare Foundation Component:

to support community-based programs that serve the needs of the uninsured and underinsured

Comprehensive Evaluation Component:

to determine the Cigarette Restitution Fund Program's overall effectiveness in controlling cancer and ending smoking

Fiscal & Programmatic Reporting Component:

to track expenditures and assure that appropriated funds are spent in accordance with legislation

About Our Coalition

The Frederick County - Smoke Free Maryland Coalition was originally established in 1997. It currently consists of approximately 35 members representing medical professionals, the medically underserved, minority populations, public health providers, law enforcement, and education communities. The coalition's vision statement is to eliminate the use of tobacco products among youth under age 18 and to reduce tobacco use among adults in Frederick. Its goals are to increase education initiatives, decrease minors' access to tobacco products, support legislative issues and support the efforts of Smoke Free Maryland.

For more information about the CRF Program or the Frederick County - Smoke Free Maryland Coalition, please contact:

Frederick County Health Department Substance Abuse Division Cigarette Restitution Fund Program 350 Montevue Lane Frederick, MD 21702

> phone: (301) 631-3294 fax: (301) 631-3298

www.frederickhealth.org/substanceabuse

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Cigarette Restitution Fund Program



Promoting Tobacco Education, Prevention and Cessation!

Frederick County Health Department